

Virginia TSA

2017-18

Executive Council

Program of Work

The Virginia Association of the Technology
Student Association

Forward

A Note to the 2017-18 Executive Council:

It's rare to find leaders from around a state who instantly bond with each other, but I'm glad to say that Virginia TSA has definitely found them. Seeing their eyes widen, faces light up, and feeling the instant connection are the first things I witnessed during our first meeting. In fact, problems weren't much of a challenge for us either; I was surprised when I heard novel ideas coming from each officer, interpreting problems in different perspectives and finding new ways to solve them. It's these kinds of people who we need representing us in our endeavor to go 'onwards and upwards' in TSA. I have no doubt that this council will exemplify what it truly means to be a part of Virginia TSA. Our unity, uniqueness, and dedication to Virginia TSA has set us apart from other delegations; and ultimately, it makes us stronger.

As soon as the word, "Break," came from our advisor, no one hesitated in jumping straight into meeting, planning, and drafting reports for this Plan of Work. Unlike previous years, there was calm instead of calamity; everyone was aware of what they wanted to accomplish and how they wanted to accomplish it. We gave each other a blank canvas, and it became a masterpiece full of color and light (words and ink in this case), just like this council. I can foresee that this council will grow closer, leaving dull formalities in the dust and creating enlightening, lifelong memories. I know for sure we'll stumble upon this Plan of Work in the coming years and remember all the good times we've already shared.

Not only will this document be available for reference throughout this year, but it will also serve as the structure, the basis for our renovation projects throughout it. This Plan of Work is not a document made to be filed away for business records; rather, it's a representation of who we are as a council. It represents the changes we want to implement and the reasons for why we wanted to strive towards state office. Not to mention, it represents one half of our living legacy, the other being the Annual Report in which we will reflect upon these very goals and our endeavors to achieve them.

What exactly do we want our legacy to be? It may be written out in this document, bullet point-by-bullet point, but that doesn't make it complete. It's our job to shape the future, shape our legacy as the 2017-2018 Virginia TSA Executive Council. We have one, short, year to write our legacy, so let's make the most of it before it's a living reality.

Respectfully Submitted,

Devan Patel
Virginia TSA President

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Executive Officers

Of the Virginia TSA Executive
Council

President

Currently Held By: Devan Patel

Bylaws, Article IV Section 1: "It shall be the duty of the president to preside at all meetings; to make necessary committee appointments including the designation of committee leaders; to develop for the Executive Council a program of activities for their term of office; and to be available as necessary to promote the general welfare of the association. The president shall be an exofficio member of all Virginia TSA committees except the Nominating Committee."

Goals:

- Attend all Executive Council and committee meetings
- Represent Virginia TSA at the 2017 National TSA Conference
- Organize and execute Virginia delegation meetings at Nationals
- Obtain new ideas to be implemented into our events from at least 5 other state officer teams and maintain these relations throughout the year
- Attend 1 other state's event and encourage 1 state president to attend a Virginia event
- Expand communication efforts from state to region to the local level
- Draft and send out an email to every Virginia TSA Advisor geared towards optimal participation at Technosphere
- Increase Virginia income for the American Cancer Society by at least \$5,000.00
- Plan and execute 'Get To Know TSA' events geared towards 4th and 5th grade students in each region
- Advocate for increased funding for CTE and STEM education in Virginia
- Represent Virginia TSA at the annual VACTE Legislative Seminar
- Review and relearn Robert's Rules of Order, Newly Revised and increase efforts to educate the membership on parliamentary procedure
- Redesign Leadership Academy 2017
- Maintain all Virginia TSA social media accounts, including writing at least three blog articles and an article for every publishing of the Scene
- Encourage members to run for office at the chapter, regional, and state levels
- Promote TSA and technical education by creating Virginia-specific promotional materials
- Raise awareness of TSA week via social media and local events throughout the state
- Obtain at least 1 business sponsor who will support Virginia TSA

- Involve alumni more heavily in Virginia TSA events (i.e. judging, speakers, etc.)

Vice President

Currently Held By: Tyler Stein

Bylaws, Article IV Section 2: “It shall be the duty of the vice-president to serve in any capacity directed by the president; to accept the responsibility of president as occasion may demand; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Attend the 2017 National TSA Conference
- Help plan and attend Leadership Academy 2017 and Technosphere 2018
- Write articles for *The Virginia Scene* and the Virginia TSA Officer Blog
- Chair the Resolutions Committee
- Update and publish on the state website the Virginia TSA Public Relations Packet with Mr. Secretary
- Promote Virginia and National TSA fundraisers and expand this promotion to other state delegations
- Cooperate with other state delegations throughout the TSA year
- Establish a Virginia TSA Week and corresponding social media activities
- Create a “fundraising archive” with Madam Historian
- Compile the “President’s Pack” with the assistance of Mr. President
- Create a Virginia TSA briefing brochure
- Create and distribute officer application explanations
- Increase membership exposure to parliamentary procedure

Secretary

Currently Held By: Evan Sooklal

Bylaws, Article IV Section 3: “It shall be the duty of the secretary to serve in any capacity as directed by the president; to accumulate and keep up to date information on the history of the association; to record proceedings of all meetings; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Assist and attend the Southwestern Fall Rally and Spring Fair
- Effectively take the minutes of every Executive Council meeting and distribute them accordingly
- Improve the Virginia TSA Officer Blog, functionally and aesthetically
- Contact other state delegations to share ideas and obtain blog articles
- Encourage members of Virginia TSA to write articles for the Officer Blog
- Chair and communicate with the Public Relations Committee throughout the year
- Create and maintain a state officer team YouTube channel with the Public Relations Committee to help inform the membership
- Maintain Virginia TSA social media with the Public Relations Committee
- Chair the Membership Promotion Committee to add members to Virginia TSA
- Assist the Publications Committee to the best of my ability and write articles for the *Virginia Scene*
- Be an effective member of the Enterprising, State Community Service Project, Website Management, and other committees
- Work with regional and chapter secretaries to distribute press releases in their areas
- Review Robert’s Rules of Order, Newly Revised
- Plan and participate in Nationals 2017, Leadership Academy 2017 and Technosphere 2018

Treasurer

Currently Held By: Jasper Leidig

Bylaws, Article IV Section 4: “It shall be the duty of the treasurer to serve in any capacity as directed by the president; to keep all financial records and membership reports as necessary; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Attend all Executive council meetings
- Attend the Southwestern Spring fair
- Attend the Southwestern Fall Rally
- Accurately revise the monthly treasurer's report
- Create and chair the Website Management Committee
- Ensure all financial endeavors are made according to the budget.
- Plan a year long fundraiser to engage all chapters and raise awareness for fundraising opportunities.
- Work with other officers to plan down time events at states that suit the members.
- Work with the Constitution and Bylaws Committee to fix constitution Article 9 section 1 and 4
- Increase awareness of down time activities at Technosphere
- Prepare state delegation meetings at Nationals
- Chair the Auditing, National TSA Concerns, and Website Management committees and meet monthly.
- Help update the officer handbook to provide accurate information relating to special committees.

Parliamentarian

Currently Held By: Nidhi Desai

Bylaws, Article IV Section 5: “It shall be the duty of parliamentarian to serve in any capacity as directed by the president; to assist in conducting all meetings according to Robert’s Rules of Order, Newly Revised; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Ensure that all Executive Council business is according to parliamentary procedure
- Work with other state officers to create an interactive website for parliamentary procedure for training new chapter members. This website will have the previously made parliamentary guide book, as well as, compiled resources when practicing for chapter team or business meetings.
- Work diligently with the Constitutions and Bylaws Committee to supervise that all amendments are proposed
- Work to educate the general membership about parliamentary procedure
- Review the Virginia TSA Constitution to make possible wording amendments
- Make sure members are aware of deadlines to propose constitution and bylaw amendments
- Work alongside Madame Historian to chair the State Community Service Committee.

Sergeant-At-Arms

Currently Held By: Jenna Benzing

Bylaws, Article IV Section 6: “It shall be the duty of the sergeant-at-arms to serve in any capacity as directed by the president; to assist in the preparation and control of the meeting place; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Successfully chair the Nominations committee and increase the number of state officer candidates by 10%
- Ensure that as few state offices as possible are unopposed
- Work closely with Mr. Valley Regional President to help plan regional events and promote TSA in the Valley
- Assist in the planning and execution of Leadership Academy and Technosphere 2018
- Boost Virginia TSA’s membership to the 10,000 member mark
- Help determine new merchandise for the Enterprising booth
- Attend all pertinent committee meetings for Publications and assist in writing and editing articles for the Virginia Scene
- Suggest improvements to virginiatsa.org and attend all Website Management committee meetings
- Continue to improve knowledge of parliamentary procedure and Robert’s Rules of Order
- Work with the Technosphere Recommendations committee to determine new downtime activities for Technosphere
- Reach out to middle and high schools throughout the state to promote Virginia TSA
- Write multiple articles for the Virginia TSA blog
- Promote Virginia TSA through social media campaigns
- Make new contacts with other state delegations

Reporter

Currently Held By: Archita Kadam

Bylaws, Article IV Section 7: “It shall be the duty of the reporter to serve in any capacity as directed by the president; to prepare articles for publication in TTT Journal, National School Scene, TSA Virginia Scene, and other news media; to contact other association members concerning new items for publication; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Publish around four to six issues of the Virginia Scene
- Make the Virginia Scene shorter but more frequent throughout the year with detailed recaps of Virginia TSA events
- Visit some middle schools and high schools to ask if they would like to write for the Virginia Scene and spread the word about the Virginia Scene
- Advertise the Virginia Scene at Nationals and Regional Events, as well
- Work closely with the Historian to help bring together the photobook and the Virginia Scene
- Work with the Nominations Committee to include information about nominations into the Virginia Scene
- Improve communication with chapters, especially new chapters, by providing information through the Virginia Scene and through informative emails to the advisors
- Start an email sign up for all members of TSA who would receive bi weekly emails updating them about upcoming dates and events or reviews on past events. To promote the email sign up, it will be necessary to work closely with the Membership Promotion committee

Historian

Currently Held By: Hansika Shah

Bylaws, Article IV Section 8: “It shall be the duty of the historian to serve in any capacity as directed by the president; to keep up to date information on the history of the association; to keep an accurate and current record book (scrapbook) of the organization’s activities; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Create an interactive and online scrapbook for easy access
- Increase accessibility to the newsletter and add more helpful tips to it
- Gather photos and memorabilia from all regions across Virginia to display at Technosphere
- Create an informational document with fundraising ideas to help up and coming chapters
- Lead Archives Committee and publish a hand-held scrapbook
- Co-chair the State Community Service Project committee with Madame Parliamentarian in order to publicize community service in scrapbook
- Use Google Album to order cost efficient scrapbook for the year
- Provide Regional Presidents and Regional Historians places to drop and share photos
- Share photos with all members and promote photo sharing throughout the state
- Contact Regional Historians and Regional Presidents about gathering intel on successful fundraising events at the chapter and regional level
- Research the creation of an online timeline and aspects needed to accomplish this goal
- Send reminders to all members and officers about sharing photos with State Historian

Immediate Past President

Currently Held by: Jessica Strait

Bylaws, Article IV Section 9: “It shall be the duty of the immediate past president to serve as the delegate spokesperson at the National TSA Conference; to advise the president on concerns of the association; and to be available as necessary to promote the general welfare of the association.”

Goals:

- Run for National Vice President at the 2017 National Conference
- Write articles for the Virginia TSA Officer Blog and the Virginia Scene
- Create a sample letter and informational packet for students to contact local and state legislators in support of TSA
- Contact numerous universities and businesses about attending regional and state TSA events as judges or as exhibitors
- Speak to at least two schools without TSA and invite them to attend fall rallies
- Assist in management of the Virginia TSA social media
- Promote TSA online via activities during National TSA Week and CTE Month
- Review Robert’s Rules of Order, Newly Revised
- Assist Mr. President when necessary
- Successfully co-chair the College & University Relations and the Enterprising Projects committees
- Serve as an effective member of the Technosphere Recommendations, State Community Service Project, Constitution & Bylaws, Public Relations, Alumni Liaison, Business Partnerships, Leadership Development, and Website Management committees
- Work to plan a successful Leadership Academy and Technosphere
- Assist in planning of the Southwestern Regional Fall Rally and Spring Fair, and represent Virginia TSA at these events
- Attend the state conference of at least one other state
- Maintain interstate relations with states connected with last year
- Propose a resolution to Virginia TSA
- Promote committee work to the general membership; assist in compiling committee sign-up lists

Regional Presidents

Of the Virginia TSA Executive
Council

Blue Ridge Regional President

Currently Held By: Unmesha Vullikanti

Goals:

- Plan and host a Fall Rally
- Increase membership within the region
- Increase number of officer candidates for regional and state office
- Work with other local STEM organizations to increase exposure of CTSOs
- Represent Virginia TSA at the Montgomery County Career and Technical Education Expo
- Represent Virginia TSA at Regional FLL
- Act as a liaison between the regional delegation and the State council
- Increase community service and fundraising within the region and individual
- Increase alumni activity in the region
- Push for adoption of the Star Test at the regional level
- Increase the “green” platform of the Blue Ridge Region
- Increase awareness of TSA at the elementary level
- Publicize TSA in various forms of media

Northern Regional President

Currently Held By: Mithra Dhinakaran

Goals:

- Hold a successful fall rally with high attendance
- Contact all schools currently, previously, or non- affiliated with TSA with information about the Fall Rally
- Improve student awareness of scholarships and leadership opportunities
- Encourage partnerships with colleges, universities, and CTSOs
- Work with businesses and other parties to fundraise for Relay for Life and support our organization
- Raise at least \$500 for the American Cancer Society at the regional level
- Secure funding to carry out the activities of the Northern council and chapter
- Improve communication within the Northern region between the Regional Council, advisors, and students
- Keep members updated, informed, and involved in the doings of the Regional Council
- Establish social media and Internet outreach platforms to facilitate communication to members
- Increase membership and leadership interest of both middle school and high school students
- Serve as chair of the Business Partnership Committee
- Participate in the Leadership Development Committee, Technosphere Recommendations Committee, and Resolutions Committee
- Heighten the enthusiasm and the efficiency of the Regional Fair

South Central Regional President

Currently Held By: Maggie Dube

Goals:

- Hold monthly regional council meetings
- Review Robert's Rules of Order, Newly Revised
- Help the regional council expand their knowledge on Robert's Rules of Order and Parliamentary Procedure
- Help with the Technosphere Recommendations and National TSA Concerns Committees
- Serve as Co-Chair for the Leadership Development Committee
- Help organize and run Leadership Academy
- Serve as Co-Chair for the College/University Relations Committee
- Contact Colleges, Universities, and their Alumni to talk or come to TSA Regional Fairs
- Encourage more students in high school and middle school to join TSA
- Contact and go to elementary schools to introduce rising sixth graders to TSA
- Promote TSA at events or in clubs around the region
- Hold a successful Fall Rally at Kings Dominion
- Increase the region's membership through the Fall Rally
- Work with other clubs or organizations to plan community service projects
- Organize a successful South Central Regional Fair at Deep Run High School
- Fundraise more than \$500 through activities and Relay for Life at the Regional Fair
- Make more announcements about collecting name tags at the Regional Fair
- Contact Regional Alumni to speak at the Regional Fair
- Publicize TSA in local news
- Connect with small chapters to aid them in increasing their membership

Southwestern Regional President

Currently Held By: Victoria Compton

Goals:

- Hold monthly meetings to plan Fall Rally and Spring Fair
- Inquire to see if the Washington County Career and Technical Education Center is available for Fall Rally and Spring Fair
- Appoint qualified members to fill regional council vacancies
- Hold American Cancer Society fundraisers at all regional events and convince Chapter Presidents to hold fundraisers at their school
- E-mail affiliated schools that do not compete about Fall Rally and encourage them to attend
- Communicate with unaffiliated schools in order to coordinate a meeting with their principals to speak about the merits of TSA
- Assist any schools in the area who would like to affiliate with Virginia TSA
- Successfully chair the Membership Promotion Committee
- Successfully co-chair the Enterprising Committee
- Serve as an effective member of the Archives Committee
- Serve as an effective member of the Auditing Committee

Tidewater Regional President

Currently Held By: Sydney Fletcher

Goals:

- Plan and hold a successful Fall Rally
- Hold quarterly officer meetings
- Assist new chapters in becoming affiliated
- Establish a Regional Newsletter
- Publicize TSA activities in local publications
- Contact regional alumni
- Invite universities to set up booths at the Tidewater Regional Fair
- Create Regional social media accounts
- Update the Tidewater Regional website
- Encourage more members to run for a position on the Tidewater Regional Council
- Suggest activities for chapters to celebrate National TSA Week
- Research more effective Relay For Life Fundraisers
- Solicit sponsorships from local businesses
- Write articles for the Virginia Scene
- Review Robert's Rules Of Order, Newly Revised
- Contribute to the Public Relations Committee, College and University Relations Committee, Enterprising Projects Committee, and Alumni Liaison Committee
- Collect badge holders at Fall Rally and Regional Fair to contribute to the Green Initiative

Valley Regional President

Currently Held By: Nick Stockner

Goals:

- To plan and hold a successful Fally Rally
- To contact several people on bringing supplies or hosting a Fall Rally Workshop
- Attend all executive council and committee meetings
- Attend Leadership Academy
- Help plan Leadership Academy
- Host a workshop at Leadership Academy
- Attend all Valley Region Executive Council meetings
- Gather items for the silent auction for the Valley Spring Fair
- Gather ideas for fundraising for the American Cancer Society
- Initiate the Valley Chapter Achievement Program for the qualifying chapters at the Valley Regional Fair
- Accumulate the funds required for the Valley Chapter Achievement Program
- Plan the workshops throughout the day for the Valley Spring Fair
- Give out the star test to Valley Region Members at the Fall Rally and Valley Spring Fair

Standing Committees

Of the Virginia TSA Executive
Council

Leadership Development

Co-Chairs: Unmesha Vullikanti and Maggie Dube

Members: Mithra Dhinakaran, Tyler Stein, Nidhi Desai, and Jessica Strait

Committee Duties:

Constitution, Article V Section 2: “The Leadership Development Committee shall provide leadership training sessions during TSA workshops and conferences. The committee shall disseminate leadership materials to local chapters.”

Committee Goals:

- Increase member participation at national delegation meetings and breakout sessions
- Plan and develop icebreakers for breakout sessions during Leadership Academy
- Divide groups and establish needs of each Leadership Academy workshop
- Plan and publicize leadership activities at Technosphere and the National Conference
- Promote leadership within the state delegation

Resolutions

Chair: Tyler Stein

Members: Unmesha Vullikanti, Nick Stockner, Mithra Dhinakaran

Committee Duties:

Constitution, Article V Section 3: “The Resolution Committee shall prepare statements expressing the wishes, feelings, or decisions of the association, to be acted upon by the association.”

Committee Goals:

- Present at least two resolutions at Technosphere 2018
- Plan an interesting resolution to increase attendance at the Annual Business Meeting
- Create a template for members to submit resolutions
- Attempt to resolve member, advisor, and parent complaints listed in the Technosphere 2017 review

Nominations

Chair: Jenna Benzing

Members: Archita Kadam

Constitution, Article V Section 4: “The Nominations Committee shall provide an officer candidates program in conjunction with the Virginia TSA State Leadership Conference (Technosphere).”

Committee Goals:

- Create an introductory presentation for Leadership Academy to promote running for regional or state office
- Film and post behind-the-scenes promotional YouTube videos of the State Executive Council with the help of the Public Relations committee
- Promote Virginia TSA and running for office on social media (Instagram, Facebook, and Twitter)
- Write articles for the Virginia Scene and Virginia TSA Blog to encourage more members to run for regional or state offices
- Work together with the Website Development committee to help streamline the officer application process
- Help make the state officer candidate meeting at Technosphere run more efficiently
- Email potential state officer candidates before Technosphere to explain the campaigning process and what to expect a
- Publish an online guide to writing a successful candidate speech

Auditing

Chair: Jasper Leidig

Members: Victoria Compton

Committee Duties:

Constitution, Article V Section 5: “The Auditing Committee shall review the Virginia TSA financial records and shall make a report to the delegate body at the annual business meeting as to the financial status of the association.”

Committee Goals:

- Adjust the budget to fit the the needs of the association.
- Maintain a balanced budget.
- Review and revise the budget for errors regularly.
- Hold meetings monthly to discuss the budget and expenses.
- Update the Treasurer’s budget accordingly, based upon the revisions.

Constitution and Bylaws

Chair: Nidhi Desai

Members: Jessica Strait, Tyler Stein, Jasper Leidig, Hansika Shah, and Evan Sooklal

Committee Duties:

Constitution, Article V Section 6: “The Constitution and Bylaws Committee shall make/interpret policy and other rules having the force of authority by virtue of the Executive Council.”

Committee Goals:

- Amendment to Section 4 of the Bylaws made at Technosphere 2017 contradicts with Article 9, Sections 1 and 4 of the Virginia TSA Constitution. Write an amendment to this Article 9, Sections 1 and 4.
- Edit the Officer Handbook to list specific special committees and change what a special committee is defined as
- Special Committees can be dissolved at Executive Council Meetings by a majority vote
- Special Committees can be renewed at the adjournment of Technosphere annually, if necessary.
- Amendment to the Virginia Constitution for the procedure of run-off elections.

Public Relations

Chair: Evan Sooklal

Members: Jessica Strait, Sydney Fletcher, Tyler Stein, Unmesha Vullikanti

Committee Duties:

Constitution, Article V Section 7: “The Public Relations Committee shall provide school and community service events that foster strong involvement in Technology Education and TSA programs.”

Committee Goals:

- Maintain and improve on Virginia TSA Blog, functionally and aesthetically
- Encourage and advertise for members to send in articles for the Officer Blog
- Work with Madam Historian and Madam Reporter to possibly archive previous blog articles
- Work to recognize the Members of the Month at Technosphere
- Work to update the Public Relations Packet
- Work with Publications to encourage members to write for the *Virginia Scene*
- Work with Website Management Committee to add the blog onto the website
- Create and maintain a YouTube channel to share information from the state officer team to the Virginia TSA membership
- Make a promotional video for TSA to distribute early in the 2018 school year

Publications

Chair: Archita Kadam

Members: Evan Sooklal, Hansika Shah, Nidhi Desai, Tyler Stein, Unmesha Vullikanti

Committee Duties:

Constitution, Article V Section 8: “The publication committee shall publish a quarterly copy of the Virginia Scene and prepare other information relevant to Technology Education students.”

Committee Goals:

- Publish at least four issues of the Virginia Scene.
- Create shorter, but more frequent issues of the Virginia Scene.
- Include recap of events which take place at the regional, state, and nationals levels.
- Contact a large variety of people to participate in segments of the Virginia Scene including chapter presidents who could write articles as well as contacts other students in their chapter. This would include middle and high school students.
- Collect many articles with interviews, advice, or opinions nationals at the three state delegation meetings at nationals.
- Use social media accounts to get the word out about the Virginia Scene.
- Include lots of tips and advice for challenges in the Virginia Scene.
- Create an email sign up for all TSA students which allows them to receive bi weekly emails updating them about upcoming dates and reviews on past events.
- Recognize Members of the Month at Technosphere by giving them a certificate or trophy.
- Display the Virginia Scene at Technosphere, as well, either online or on paper.

Archives

Chair: Hansika Shah

Members: Victoria Compton, Tyler Stein, Archita Kadam, Nidhi Desai

Committee Duties:

Constitution, Article V Section 9: “The Archives Committee shall prepare Annual Record Book containing items of historical significance. The committee shall present the record book to Virginia TSA at each Annual Business Meeting.”

Committee Goals:

- Create an email specific to the committee to allow regions to share their photos with the State Historian to add to the photo book
- Contact all Regional Presidents and Regional Historians to inform them about photo sharing
- Take and save photos from all Regional Fairs and Fall Rallies, as well as Technosphere and National Conference
- Gather and inspect all incoming photos from all Regional Fairs and Fall Rallies, as well as Technosphere and National Conference
- Send reminders to regions and members about photo sharing
- Decide 20 photos from each region and Technosphere for photo book
- Using Google Photo Book, to order seven photo books, one representing each region and one for Technosphere
- Promote photo sharing with the members to include all activities which occur throughout every region
- Create a document with fundraising archives, with successful fundraising activities for chapter and region use
- Display instructions and photos on document to help chapters and regions successfully fundraiser

Special Committees

Of the Virginia TSA Executive
Council

Business Partnerships

Chair: Mithra Dhinakaran

Members: Tyler Stein, Jessica Strait

Committee Duties:

- Research and contact corporations to form partnerships to raise funds for Virginia TSA expenditures

Committee Goals:

- Review the sponsorship packet and reach out to businesses for potential partnerships
- Keep in contact with previously affiliated businesses to pursue renewed sponsorship
- Expand the list of potential business partners on the regional and state level
- Work with interested parties to raise funds for the American Cancer Society through Relay for Life
- Contact restaurants and catering services near the location of Technosphere for potential fundraising
- Encourage regional-level partnerships with local businesses to sponsor the activities of the region

State Community Service Project

Co-Chairs: Nidhi Desai and Hansika Shah

Members: Jessica Strait, Tyler Stein, Archita Kadam and Evan Sooklal

Committee Duties:

- Research and contact corporations to form partnerships to raise funds for Virginia TSA expenditures

Committee Goals:

- Continue to raise money for the American Cancer Society through various fundraisers and activities, such as Relay for Life at Regional Fall Rallies and Regional Fairs
- Continue to collect soda tabs for St. Jude's Children's Hospital
- Contact Habitat for Humanity for a joint fundraiser
- At Technosphere, fundraisers include: mixer, silent auction,
- Come up with an idea for a secondary fundraiser (karaoke and/or beauty pageant)
- Set incentives (gift from enterprise booth or discount for mixer ticket) for large chapters

Membership Promotion

Co-Chairs: Evan Sooklal and Victoria Compton

Members: Archita Kadam

Committee Duties:

- Promote outreach activities to stimulate interest in each region and the state
- Increase membership and attendance at conferences of the region, state, and nation
- Prepare a list of TSA schools in each region
- Work with the schools to inform the advisor and assist with the further development of the chapter
- Assist in the development of chapter specific promotion materials as necessary
- Develop methods of recognizing chapter excellence and development

Committee Goals:

- Speak with affiliated schools to increase member participation
- Contact principals and introduce them to what TSA is
- Assist any schools in the area who would like to affiliate with Virginia TSA
- Reach 10,000 members from our current 9,908 members
- Comprise a list of schools with TSA chapters in Virginia
- Contact schools without TSA chapters and urge them to affiliate with TSA
- Reach out to elementary schools through invitations to Fall Rallies, opportunities to try TSA competitions, and a STEM Day
- Contact schools with old/inactive TSA chapters and convince them to go to regional and state events
- Meet with other state delegations at nationals about how they promote membership
- Use less than \$300 to purchase promotional materials that we will use to promote TSA
- Make a promotional video/presentation to use at schools

Enterprising Projects

Co-Chairs: Jessica Strait and Victoria Compton

Members: Nick Stockner, Sydney Fletcher, Tyler Stein, Unmesha Vullikanti, Nidhi Desai, Archita Kadam, Hansika Shah, Jenna Benzing, and Evan Sooklal

Committee Duties:

- Promote the enterprising products of TSA
- Find supplements of products for upcoming year

Committee Goals:

- Create and submit a prioritized list of enterprising products to be ordered for Technosphere
- Communicate with regional presidents about any regional enterprising projects that have done well locally
- Survey the membership for their opinions on past enterprising products
- Consider and research new items to be sold at the Enterprising Booth
- Create a work schedule for the Enterprising Booth at Technosphere
- Heavily advertise new items at the Enterprising Booth via social media
- Establish a stronger system for keeping track of items sold at Technosphere

Technosphere Recommendations Committee

Co-Chairs: Tyler Stein and Unmesha Vullikanti

Members: Jessica Strait, Nick Stockner, Sydney Fletcher, Victoria Compton, Maggie Dube, Jasper Leidig, Evan Sooklal, Nidhi Desai, Archita Kadam, Hansika Shah, and Jenna Benzing

Committee Duties:

- Plan the annual Virginia TSA State Conference, known as Technosphere

Committee Goals:

- Survey more members and get more suggestions for Saturday evening social event
- Plan Saturday evening social event using member feedback
- Work with State Community Service Project Committee to integrate fundraisers into the evening social
- Work with Resolutions Committee to engage members in the Annual Business Meeting
- Meet with other delegations to determine possible downtime activities
- Integrate social media into downtime activities
- Create simple and feasible activities for members throughout the day
- Work to improve the opening General Session
- Work with Public Relations to start a YouTube channel with advice columns for Technosphere planning
- Create an app for schedules to be used at Technosphere

National TSA Concerns

Chair: Jasper Leidig

Members: Tyler Stein, Evan Sooklal Archita Kadam, Hansika Shah, Nidhi Desai, Maggie Dube, Victoria Compton, Sydney Fletcher, Nick Stockner, Jessica Strait, and Devan Patel

Committee Duties:

- Prepare the state delegation for the national conference.

Committee Goals:

- Plan and execute a digital scavenger hunt for the national conference.
- Discuss the proposed amendments with the state delegation
- Review national candidates with the state delegation
- Work with the leadership development committee to plan various icebreakers for use during the delegation meeting
- Write articles and documents on how to prepare for nationals
- Provide committee sign-up sheets at nationals
- Meet with other state delegations to promote nation wide communication
- Provide door prizes for the state delegation

Alumni Liaison Committee

Co-Chairs: Tyler Stein and TBD

Members: Sydney Fletcher and Jessica Strait

Committee Duties:

- The Alumni Liaison Committee is responsible for the contact of past Virginia TSA members and integration into current TSA affairs.

Committee Goals:

- Select an alumni to serve as a co-chair
- Contact executives of the Alumni Association
- Encourage alumni to write articles for *The Virginia Scene* and the Virginia TSA Officer Blog
- Make alumni sign-ups available at Regional Fairs and state delegation meetings at the 2017 National TSA Conference
- Involve alumni in Chapter and Regional TSA functions

College & University Relations

Co-Chairs: Maggie Dube and Jessica Strait

Members: Sydney Fletcher and Hansika Shah

Committee Duties:

- To reach out to make TSA more prevalent to colleges and help form long-lasting relationships that could open up possibilities of having college booth fairs at Technosphere and more judges available

Committee Goals:

- Update the list of all Virginia universities
- Divide list of universities between the six regions
- Communicate with regional presidents about universities attending regional fairs
- Create an email template for inviting universities to events
- Work with alumni to recruit their alma maters to attend events
- Spread awareness of TSA to university technology education departments
- Review and edit the College and University Registration Packet
- Communicate with universities about getting faculty members to judge at events
- Invite universities to exhibit at Technosphere

Website Management

Co-Chairs: Jasper Leidig and Nick Stockner

Members: Jessica Strait, Jenna Benzing, Evan Sooklal, Hansika Shah, Archita Kadam

Committee Duties:

- Update and improve the Virginia TSA Website.

Committee Goals:

- Work with the Publications and Public Relations committees to involve members so that they can help provide suggestions.
- Put the Blog and social media on the website.
- Work with members of the association to provide suggestions as how to improve the Virginia TSA Website.
- Report all suggestions to the state advisor, as they are in charge of the Virginia TSA Website.
- Ensure that all changes do not compromise the overall design and conciseness of the website.
- Provide all suggestions and updates in a timely manner.
- Ensure that all content is uploaded and is displayed properly.
- Require that all information on the Virginia TSA Website is accurate.